

Subway® "LA Chargers 2020" Sweepstakes Official Rules

Dates: November 16, 2020 – December 31, 2020

NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. **SPONSOR. ADMINISTRATOR:** Subway Franchisee Advertising Fund Trust Ltd. ("SFAFT") on behalf of Market #002 will serve as the sponsor ("Sponsor") of the LA Chargers 2020 Sweepstakes ("Sweepstakes"). Proof Advertising ("Administrator") will serve as the administrator of the Sweepstakes.

2. **ELIGIBILITY:** This Sweepstakes is open only to legal residents of the State of California, who are 18 years of age or older at the time of entry. You need not be present to win. Employees (and their immediate families or those living in the same household) of Sponsor, Administrator, Prize Provider, Doctor's Associates LLC, Franchise World Headquarters, LLC, Subway IP LLC, Subway® Restaurants, Subway® Franchisees, the LA Chargers (the "NFL Team"), Chargers Football Company, LLC, Prize Logic LLC ("Prize Logic") and their respective affiliates, subsidiaries, divisions, parent and related companies, suppliers, printers and advertising, promotional and judging agencies are not eligible to enter or win. Individuals who appear on the U.S. Government Department of Treasury's Specially Designated Nations List are also not eligible to enter or win. An "Entrant" is an eligible person who submits an entry in accordance with these Official Rules.

3. **SWEEPSTAKES PERIOD:** The Sweepstakes begins November 16, 2020, 12:01 p.m., P.T., and ends December 31, 2020, 11:59 p.m., P.T. (the "Sweepstakes Period").

4. **HOW TO ENTER:** You may enter this Sweepstakes only via the entry methods described below. All entries must be received by 11:59 p.m., P.T., of the last day of the Sweepstakes Period (December 31, 2020), regardless of the method of entry. Proof of depositing entry in mail is not considered proof of delivery or receipt. No photocopied or mechanically reproduced entries will be accepted. Illegible, incomplete and duplicate entries will be disqualified. Entries will not be accepted from post office boxes. All entries become the property of Sponsor and will not be returned. No responsibility is assumed by the Sponsor for any inability of a potential entrant to successfully enter the Sweepstakes for any reason.

a. **IN-STORE ENTRY METHOD:** Beginning on November 16, 2020, you may enter the Sweepstakes by (i) purchasing a sandwich, signature wrap or salad with chips or two cookies and a drink (each a "Subway Meal") at a Subway Restaurant in Market #002 (located in Los Angeles, California) during the Contest Period, (ii) uploading a picture of your receipt to chargersfansweeps.com (the "Entry Site"), and (iii) completing all required information requested on the Entry Site. You will obtain one (1) entry for each receipt uploaded showing a purchase of one or more Subway Meals.

b. **MAIL-IN ENTRY METHOD:** Alternatively, you may enter the Sweepstakes by hand-printing the words Subway® "LA Chargers 2020" Sweepstakes, your name, age, address, city, state, zip code, telephone number, and e-mail address (if applicable) on a 3" x 5" card and mailing it in an envelope to: Subway® "LA Chargers 2020" Sweepstakes c/o Proof Advertising, Proof Advertising, Attn: Nick Thomas, 114 W. 7th Street, Suite 500 Austin, TX 78701.

If it is discovered that an Entrant has registered or attempted to register more than once using multiple e-mail addresses, telephone numbers, multiple identities, IP addresses, use of proxy servers or any other method of unauthorized entry, all in Sponsor's and/or Administrator's sole and absolute discretion, all of that Entrant's entries will be declared null and void, Entrant will be disqualified from the Sweepstakes and any Prize that Entrant might have been entitled to receive will not be awarded to him/her. Entries that are late, lost, illegible, duplicated, mechanically reproduced, contain false information, damaged, misdirected, mutilated, garbled or incomplete, altered or otherwise irregular in the sole discretion of Sponsor and/or Administrator, that have been submitted or generated using robotic, programmed, script, or any other automated means, or illicit means, or do not conform with or satisfy any or all of the conditions set out in the Official Rules, as determined by Sponsor and/or Administrator in its sole and absolute discretion, may be judged void and disqualified.

Regardless of entry method you may enter the Sweepstakes only one (1) time per day during the Sweepstakes Period.

5. **PRIZES AND APPROXIMATE RETAIL VALUE:** There will be four (4) prizes awarded, subject to these Official Rules. The prizes (each a “Prize” and collectively, the “Prizes”) are as follows:

	Prize	ARV
Grand Prize	<ul style="list-style-type: none"> • Two (2) LA Chargers 2021 Season Mobile Tickets (ARV \$3,000) (the “Season Tickets”) • One (1) Mobile Parking Pass for each Game attended by the Grand Prize Winner using the Season Tickets (ARV \$1,500) • Four (4) Pre-Game Field Passes at a Home Game (chosen by the Sponsor in its sole discretion) (ARV \$2,000) • One (1) Tunnel Experience at a Home Game (chosen by the Sponsor in its sole discretion) for up to Four (4) Individuals (ARV \$4,000) • One (1) Meet & Greet with a Chargers Player (4) Individuals with One (1) Player from the LA Chargers (at a time and with the player that is chosen by the Sponsor in its sole discretion) (ARV \$5,000) • One (1) Shopping Spree at the LA Chargers Stadium Team Store up to Five-Hundred Dollars (ARV \$500) • One (1) Five-Hundred Dollar Subway® Gift Card (ARV \$500) 	\$16,500
Secondary Prize	<ul style="list-style-type: none"> • One (1) One-Hundred Dollar Subway® Gift Card (ARV \$100) • One (1) Shopping Spree at the LA Chargers Training Camp Merch Store up to Two-Hundred Fifty Dollars (ARV \$250) • VIP Access to One (1) LA Chargers Training Camp Practice for up to Four (4) Individuals (\$2,000) 	\$2,350
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Approximate retail value (“ARV”) for all Prizes is \$23,550.

SUBWAY GIFT CARDS: The Subway® gift cards and their use are subject to terms, conditions and policies specified by their issuer, Value Pay Services, LLC (“VPS”). By way of example, such terms and conditions may state any or all of the following: cards may not be redeemable for cash, used for payment on accounts or used for the payment of prior purchases; cards are non-refundable; and cards may be redeemable only by legal residents of the United States. Use of a Subway® gift card constitutes acceptance of VPS’s terms, conditions and policies, including VPS’s Privacy Policy and Site Terms of Use located at <https://www.subway.com/en-ca/legal/cardtermsofuse>, and as such, each Winner of a Subway® gift card should carefully read the terms, conditions and policies. Each Winner should also safeguard the Subway® gift card as he/she would any other valuable item. Each Subway® gift card will be voided if it is used without permission, altered, or defaced. The physical Subway® gift card is usable up to its

balance only to purchase goods or services at participating Subway® Restaurants in the U.S. and Canada, online at www.subway.com or through the Subway® App.

FOOTBALL TICKET PRIZE CONDITIONS: This provision shall apply to any Prize that consists of tickets to a professional football game and related activities (including those experiences and activities listed in this Section 5) (“Tickets”). All costs and expenses associated with the acceptance and use of Tickets not expressly specified herein as being provided as part of any Prize, including but not limited to lodging, travel, transportation, meals, beverages, parking, gratuities and other costs and expenses incurred by use of the Tickets are the sole responsibility of the winning Entrant (collectively, as used in this paragraph, “Ticket Winner”). Seat locations at the game shall be determined in the sole discretion of Sponsor and/or Prize provider, unless otherwise specified herein. National Football League (“NFL”) game, event and exhibition dates and times are determined in the sole discretion of the Office of the Commissioner of the NFL and/or the applicable NFL team, as applicable, and may be subject to change. The terms and conditions of the Tickets will govern in the event a legal game, event or exhibition, as defined by the NFL, is not played or held, as applicable, due to weather conditions, an act of God, an act of terrorism, civil disturbance, pandemic, epidemic, “shelter in place,” “shut downs” and similar orders and other government actions or any other reason. If Ticket Winner cannot attend the event on the date and at the time of the game specified in the Ticket, then Sponsor shall have no further obligation to the Ticket Winner. Sponsor does not guarantee that the game will take place on a particular date or time or at all. Sponsor will have no responsibility to any Ticket Winner if any game is cancelled or rescheduled. Ticket Winner and his/her guest(s) agree to comply with all applicable football stadium and venue, as applicable, rules and regulations in connection with the Tickets. Sponsor and the applicable NFL Entities (defined below) reserve the right to remove or to deny entry to the Ticket Winner and/or his/her guest who engage(s) in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person at the game, event or exhibition. Sponsor and the NFL Entities (defined below) will not be responsible for weather conditions, acts of God, acts of terrorism, civil disturbances, work stoppage, pandemic, epidemic, “shelter in place,” “shut downs” and similar orders and other government actions or any other natural disaster outside their control that may cause the cancellation or postponement of any NFL game, event or exhibition. NFL game, event and exhibition tickets awarded as prizes may not be resold or offered for resale, redeemed for cash, rescheduled or used for any commercial or promotional purpose whatsoever. Any such resale or commercial or promotional use may result in disqualification and forfeiture of the Prize, and may invalidate the license granted by the game, event or exhibition ticket(s). Each Ticket Winner agrees to and hereby does waive, release and hold harmless the Sponsor and “NFL Entities”, which shall mean the NFL, its member professional football clubs (including the NFL Team), NFL Ventures, Inc., NFL Properties LLC, NFL Enterprises LLC, NFL Productions LLC and NFL International LLC and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives and employees for any and all claims arising out of any injury, damage or loss that may occur, directly or indirectly, in whole or in part, from the participation in the Sweepstakes or from the receipt or use of any Tickets (or any portion thereof) or any travel or activity related to the receipt or use of the Tickets (or any portion thereof), including without limitation, any personal injury, death or damage to persons or property. NFL Entities’ names and logos are registered trademarks and are used with permission.

6. RANDOM DRAWING: Winners of the Prizes (“Winners”) will be selected in a random drawing from among all eligible entries, on or about January 2, 2021 (“Drawing Date”) by the Sponsor, whose decisions are final and binding in all matters relating to this Sweepstakes. The

Prizes are guaranteed to be awarded. Only one Winner per household is permitted. Sponsor will use reasonable efforts to contact Winners within two (2) weeks of the Drawing Date.

7. **ODDS OF WINNING:** Odds of winning a Prize depend on the total number of eligible entries received for the Sweepstakes and are equal regardless of method of entry.

8. **PRIZE CONDITIONS:** No substitution for any Prize will be permitted. If necessary due to unavailability of the Prize, a prize of equal or greater value will be awarded at the discretion of the Sponsor. Prize is not transferable, assignable or redeemable for cash. Winner will be required to execute and return an Affidavit of Eligibility and Publicity/Liability Release, an IRS W-9 form (i.e. Request for Taxpayer Identification Number and Certification), and any other required tax-related documents within fifteen (15) days of issuance by Sponsor (unless prohibited by law). Failure to return all required documents in this time period may result in the Winner being disqualified and an alternate Winner selected. If a prize notification is returned to Sponsor as undeliverable or if an Entrant is found to be ineligible or declines to accept a Prize for any reason, an alternate Winner may be selected, in the Sponsor's sole and absolute discretion. By entering this Sweepstakes and/or accepting the Prize, Winner and Entrant hereby consent (except where prohibited by law) to the reasonable use by Sponsor of the Winners' and Entrants' photograph, voice, likeness and/or image, contents of the entry form and the name of the Winners and Entrants without any further compensation for any future promotional activity related to this Sweepstakes.

9. **CONDUCT OF PARTICIPATION IN SWEEPSTAKES:** By entering the Sweepstakes, Entrant affirms that he or she has read and agrees to abide by the Official Rules and the decisions of the Sponsor. Sponsor reserves the right to disqualify any Entrant acting in violation of the Official Rules or found tampering with the entry process or with the operation of the Sweepstakes or the website. The Sweepstakes is governed by the laws of the United States and, by entering, all Winners and Entrants hereby submit to the jurisdiction and venue of the federal, state and local courts located in Connecticut. As a condition of entering this Sweepstakes, each Entrant agrees that: (a) under no circumstances will the Entrant be entitled or permitted to obtain awards for, and the Entrant expressly waives all rights to claim, punitive, incidental, and consequential damages, and any other damages, other than actual, out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased, and in no event shall attorney's fees be recoverable by either party; and (b) any and all disputes, claims and causes of action arising out of or connected with the Sweepstakes or any Prize awarded shall be resolved individually, without resort to any form of class action. ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE RELATED TO SPONSOR OR THE SWEEPSTAKES OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM SUCH ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW.

10. **LIMITATIONS OF LIABILITY:** Released Parties (as defined herein) are not responsible for any incorrect or inaccurate entry or entries, errors in calculations, theft, tampering, destruction, or unauthorized access to, or alteration of entries; printing or other errors; and any entries or mail which are late, lost, delayed, incomplete, misdirected, stolen, mutilated, illegible, postage due or any combination thereof. Sponsor reserves the right to modify, amend, suspend or terminate the Sweepstakes or these Official Rules in the event that it becomes necessary due to circumstances beyond Sponsor's control, or unforeseen events, as determined by Sponsor in its sole and exclusive discretion, including without limitation, Acts of God, pandemic,

epidemic, “shelter in place,” “shut downs” and similar orders and other government actions. Without limiting the generality of the foregoing, Sponsor may decide to postpone drawing dates or other deadlines herein, or terminate the Sweepstakes early. In the event the Sweepstakes is terminated early, Winners may be selected from all eligible entries received at the time of termination, in Sponsor’s full discretion.

THIS SWEEPSTAKES AND ALL PRIZES ARE PROVIDED “AS IS” WITHOUT WARRANTY, REPRESENTATION, GUARANTEE OR CONDITION OF ANY KIND, EXPRESS, IMPLIED, STATUTORY OR OTHERWISE, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS DO NOT ALLOW THE DISCLAIMER OF IMPLIED OR OTHER WARRANTIES SO THE ABOVE DISCLAIMER MAY NOT APPLY TO YOU TO THE EXTENT SUCH JURISDICTIONS LAW IS APPLICABLE TO YOU AND THESE OFFICIAL RULES.

11. RELEASE OF LIABILITY: By participating, Winners and Entrants (and the parent or legal guardian thereof if a Winner or Entrant is deemed a minor in his/her state of residence) agree to release, discharge, indemnify and hold harmless Sponsor, Administrator, Doctor’s Associates LLC, Franchise World Headquarters, LLC, Subway IP LLC, Subway® Restaurants, Subway□ Franchisees, NFL Team, Chargers Football Company, LLC, the NFL Entities, Prize Logic and each of their respective affiliated entities, affiliates, subsidiaries, parent corporations and companies, and all of their respective officers, directors, shareholders and principals, employees, representatives, agents and franchisees (collectively, “Released Parties”), from and against any claims made by any Winners and Entrants or any other third parties related in any way to the operation of this Sweepstakes, as well as any other claims, damages or liability due to any injuries, damages or losses (whether alleged, threatened, or actual) to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from participation in this Sweepstakes or any related activity. Winners and Entrants (and the parent or legal guardian thereof if the Winner or Entrant is deemed a minor in his/her state of residence) assumes all liability for any injury or damage caused, or claimed to be caused, by participation in this Sweepstakes or acceptance, use or redemption of any Prize.

12. ADDITIONAL TERMS AND CONDITIONS: The following are conditions to winning a Prize and additional terms and conditions binding on Entrants and Winners:

a. All federal, state, provincial and local tax liabilities and any applicable fees associated with accepting a Prize or participation in this Sweepstakes are the sole responsibility of the Winners. Sponsor may, in its sole discretion, withhold from the amount of any Prize any and all federal, state, local tax liabilities and any applicable fees associated with accepting a Prize or participation in this Sweepstakes.

b. If a Winner declines a Prize, or if person who is chosen in the drawing is not an eligible entrant or has not complied with these Official Rules, such person shall be disqualified and another person will be chose in a drawing for the Prize.

c. No transfer, substitution, division or splitting of Prizes allowed.

d. Acceptance of a Prize constitutes permission by an Entrant to the Sponsor and/or Administrator and their agencies to use Entrant’s names and/or likenesses for purposes of advertising and trade without further compensation, in perpetuity and in any and all media now known or hereafter discovered, unless prohibited by law.

e. Decisions of Sponsor and/or Administrator are final with respect to determination of Winners and all matters with respect to the conduct of the Sweepstakes.

f. By participating in this Sweepstakes, Entrants and Winners agree to be bound by the Official Rules.

13. PRIVACY / USE OF PERSONAL INFORMATION: By participating in the Sweepstakes, eligible Entrant hereby consents to Sponsor's, Administrator's or authorized agents' collection, use, and disclosure of Entrants' personal information for the purposes of administering the Sweepstakes and prize fulfillment. Entrant acknowledges that he/she has read, understood and accepted the Sponsor's Privacy Statement, which provides more information about Sponsor's privacy practices and is located at <http://www.subway.com/en-ca/legal/privacystatement-fwh>.

Entrants may be offered the optional opportunity to receive coupons, newsletters, informational materials, marketing communications, or other special promotions, or other offers from Sponsor, affiliates within the Subway® Group, and/or third-party service providers. Entrants will not be contacted for marketing purposes unless they have provided their express consent.

By accepting a Prize, and unless prohibited by law, Winner agrees to Sponsor's and Administrator's use of his/her name, city/province of residence, picture, biographical information, statements, voice and likeness in any advertising and publicity Sponsor, Administrator, and their respective successors, assigns and licensees may conduct relating to the Sweepstakes in any media or format, whether now known or hereafter developed, including but not limited to the Internet, at any time or times in perpetuity, without further compensation or notice, and hereby releases Released Parties from any liability with respect thereto. Winner may be required to sign a further release regarding the grant of these publicity rights.

14. WINNERS LIST AND OFFICIAL RULES: You may obtain copies of the Official Rules or a list of Winners by sending a self-addressed, stamped envelope that reads: Winners List – or – Official Rules, Subway® "LA Chargers 2020" Sweepstakes c/o Proof Advertising, Proof Advertising, Attn: Nick Thomas, 114 W. 7th Street, Suite 500 Austin, TX 78701; all requests must be received within six (6) months after the end of the Sweepstakes Period. Administrator may post the Official Rules and list of Winners on its website for a limited period of time: chargersfansweeps.com.

VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

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